

CINEMATIC ARTS XPERIENCE

INTRODUCTION:

WHAT IS THE CINEMATIC ARTS EXPERIENCE?

Founded in 2003, The Cinematic Arts Experience is a non-profit 501(c)3 organization created to mentor and collaborate with some of the most creative and driven young filmmakers in Southern California. Our organization sponsors over 300 students across 13 different high schools in Orange County; providing them with a real world stage for recognition of their filmmaking talents. CAE constantly strives to create opportunities for students to explore and develop their passion for the art of storytelling. Our biggest event, The Orange County Film Festival, brings students, families, and the community together to celebrate artistic excellence in filmmaking.

WHAT IS THE ORANGE COUNTY FILM FESTIVAL?

The Orange County Film Festival is a prestigious one-night-only event featuring a red carpet affair, film showcase, and awards show. With over 700 people in attendance annually, the OC Film Festival has become a widely anticipated annual event in Southern California and has received recognition nationwide. Designed as a showcase for student work from across Orange County, the OCFF provides a unique opportunity for audiences to get a glimpse of passionate storytelling, conceived and created by the filmmakers of tomorrow.

THE 12TH ANNUAL

ORANGE COUNTY FILM FESTIVAL 2015

Date: Saturday, January 3rd, 2015

Time: Red Carpet Affair begins at 5pm, doors open at 6pm

Location: Northwood High School Performing Arts Theatre

OC FILM FESTIVAL SPONSORSHIP PACKAGES

Payments may be made out to Cinematic Arts Experience. Tax ID is 27-3820996.

Platinum Sponsor - \$5,000

Film Showcase Trailer	Title placement in trailer screened during film showcase/awards ceremony.
Official Poster	Title placement on poster, displayed in locations throughout Orange County.
Press Releases	Sponsor is acknowledged in press release, which is distributed to local press.
Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Logo Placement	Logo placement in all Festival Promotional Brochures and invitations distributed throughout Orange County.
Red Carpet Signage	Title signage at red carpet event.
Gobo	Gobo of sponsor's title/logo and is displayed during the entire event.
Product Display	Sampling and/or Activation opportunities on the red carpet.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Social Media	Title placement and Internet links on all social media platforms.
Newsletter	Title placement in newsletters distributed throughout Orange County.
Badges	Title placement on badge given to all attendees to wear for entrance into film showcase, red carpet, and awards ceremony.
4 Tickets	FOUR (4) tickets to red carpet event, film showcase, and awards ceremony.
Sponsor Plaque	Sponsor will receive an appreciation plaque from the Orange County Film Festival and CAE in recognition of their contribution.

Gold Sponsor - \$2,500

Official Poster	Title placement on poster, displayed in locations throughout Orange County.
Press Releases	Sponsor is acknowledged in a release, which is distributed to local press.
Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Logo Placement	Logo placement in all Festival Promotional Brochures and invitations distributed throughout Orange County.
Red Carpet Signage	Title signage at red carpet event.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Newsletter	Title placement in newsletters distributed throughout Orange County.
Badges	Title placement on badge given to all attendees to wear for entrance into film showcase, red carpet, and awards ceremony.
3 Tickets	THREE (3) tickets to red carpet event, film showcase, and awards ceremony.

Silver Sponsor - \$1,800

Official Poster	Title placement on poster, displayed in locations throughout Orange County.
Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Logo Placement	Logo placement in all Festival Promotional Brochures and invitations distributed throughout Orange County.
Red Carpet Signage	Title signage at red carpet event.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Newsletter	Title placement in newsletters distributed throughout Orange County.
2 Tickets	TWO (2) tickets to red carpet event, film showcase, and awards ceremony.

Supporting Sponsor - \$1,200

Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Newsletter	Title placement in newsletters distributed throughout Orange County.
2 Tickets	TWO (2) tickets to red carpet event, film showcase, and awards ceremony.

Program Book Advertising

Advertise your company or brand with a quarter, half, or full page ad in the Festival Program Book.

Program Books will be distributed to all attendees of the Orange County Film Festival and will become collector's items for the nominees and winners in every category. Black and White advertisements must be submitted by December 1st to be included in the program.

Quarter Page - \$250

Half Page - \$500

Full Page - \$900

CINEMATIC ARTS XPERIENCE

Sponsorship of the Orange County Film Festival puts your company in the spotlight. Our audience will appreciate seeing your brand, knowing your loyal support made the Orange County Film Festival possible.

Thank you for your support and consideration!

Cinematic Arts Experience

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