

Dear Community Member,

This letter is written on behalf of the Cinematic Arts Experience in partnership with your local school district and the FilmEd Academy of the Arts program. The FilmEd program provides education that would not otherwise be offered to our children; including industry level film equipment, mentorship and professional training as well as offsetting the ever decreasing State funding for Art programs in high schools.

This year the Cinematic Arts Experience will be hosting the 12th annual **Orange County Film Festival** on January 3rd, 2015 at the Northwood Performing Arts Center in Irvine.

CAE would like to partner with you, the valuable members of our community who support the storytellers of tomorrow, to celebrate the talents and achievements of these young filmmakers. The success of our event is completely dependent on the generous parents, businesses, and community members like you. As a donor, your company and/or your name will be showcased to over 700 attendees; and your contribution will be listed in our press releases and media outlets that reach thousands of Orange County families.

Your Tax-Deductible contribution is a wonderful way to gain recognition of your business and to advertise to an appreciative audience.

On behalf of the students, teachers, and staff of FilmEd Academy of the Arts and the Cinematic Arts Experience, we thank you for your generosity. Your contribution will make a difference in the education of our children. For more information, please visit www.ocff.org.

Respectfully,

Sara Clausen
OCFF Festival Director
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David Junker
OCFF Founder
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CINEMATIC ARTS XPERIENCE

INTRODUCTION:

WHAT IS THE CINEMATIC ARTS EXPERIENCE?

Founded in 2003, The Cinematic Arts Experience is a non-profit 501(c)3 organization created to mentor and collaborate with some of the most creative and driven young filmmakers in Southern California. Our organization sponsors over 300 students across 13 different high schools in Orange County; providing them with a real world stage for recognition of their filmmaking talents. CAE constantly strives to create opportunities for students to explore and develop their passion for the art of storytelling. Our biggest event, The Orange County Film Festival, brings students, families, and the community together to celebrate artistic excellence in filmmaking.

WHAT IS THE ORANGE COUNTY FILM FESTIVAL?

The Orange County Film Festival is a prestigious one-night-only event featuring a red carpet affair, film showcase, and awards show. With over 700 people in attendance annually, the OC Film Festival has become a widely anticipated annual event in Southern California and has received recognition nationwide. Designed as a showcase for student work from across Orange County, the OCFF provides a unique opportunity for audiences to get a glimpse of passionate storytelling, conceived and created by the filmmakers of tomorrow.

THE 12TH ANNUAL

ORANGE COUNTY FILM FESTIVAL 2015

Date: Saturday, January 3rd, 2015

Time: Red Carpet Affair begins at 5pm, doors open at 6pm

Location: Northwood Performing Arts Theatre

Campaign Rewards Program

FilmEd Academy of the Arts is sponsoring a raffle at the end of the film festival. A raffle ticket is awarded for every \$100 raised through any of the following collective methods:

DONATION - cash/check/credit through the attached Donation Information Form
or the CAE Student Campaign (www.cinematicarts.org/getinvolved)

Example: \$100 (1 ticket)

ADVERTISING - Film Festival Program

Example: 1/4 page Ad: \$250 (2 tickets), 1/2 page Ad: \$500 (5 tickets), Full page Ad: \$900 (9 tickets)

AUCTION - Highest bid value of product/service donated

Example: Galaxy MLS Tickets (4) : SOLD \$490 (4 tickets)

SPONSORSHIP - corporate package value

Example: Supporting Sponsor - \$1200 (12 tickets)

The donations collected by ALL students, alumni and faculty will be added together to unlock the following prize packages:

COLLECTIVE DONATION	RAFFLE ITEM
\$1,000	Apple Tv
\$2,500	iPad Mini
\$5,000	Sony PlayStation 4
\$7,500	GoPro Hero 4K Black Edition
\$10,000	MacBook Pro
\$15,000	Canon 5D Mark II (Certified Pre-Owned)
\$20,000	Sony a7s (Certified Pre-Owned)

*Only FilmEd Academy of the Arts students, alumni, partnering faculty and family may participate in raffle. The Cinematic Arts Experience team is NOT eligible.

A **Complimentary Festival Pass** will be awarded for every \$250 raised, up to TEN (10) tickets. The final amount used to calculate complimentary passes does NOT include auction items donated.

Auction Donations

Do you or someone you know have a service or product to donate? The Red Carpet event will include a silent auction featuring items such as:

Tickets	Concert, Movie, and Comedy Club tickets, Season Ticket holders (Lakers, Clippers, Galaxy, Ducks, Angels, Dodgers)
Timeshares	Vacation Rentals (Hawaii, Mammoth, San Diego, Catalina)
Rentals	Equipment/Location Rentals (Shooting Locations, Studio Space Rental, Cameras)
Gift Baskets	
Gift Cards	iTunes, Gas Cards, AMC, Visa, Restaurant
Lessons	Athletic Training, Music Lessons, Studio/Performing Arts Classes, etc.
Training	
Services	Studio Photography, Catering, Health/Beauty
Subscriptions	
Memberships	Magazine Subscriptions, Sports Club Memberships, IMDB Pro

Other Examples Include: One-Month Yoga Pass, Film Studio / Backlot tour, Wine Tasting Weekend, Free Haircut/style, Wedding Photography, Paddle Boarding rental, Surfing Lessons, Snowboard Lessons, Tutoring, Commercial Production, Free Car Wash or Detail,

All donations to our auction are tax deductible for the face value of the services/items.

CINEMATIC ARTS XPERIENCE

DONATION INFORMATION FORM

DONATION _____ Cash Donation Attached (Please make checks available to The Cinematic Arts.)

Please Check One: _____ Product/Service _____ Gift Card/Certificate _____ Advertising _____ Sponsor

Title: _____

Description:

Special Instructions/Restrictions:

Estimated Value: \$ _____ Expiration Date: _____

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DONATED BY:

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

DELIVERY:

- ☐ Donation enclosed
☐ To be delivered
☐ To be picked up
(explain)

Please package gift items
with this form and

Mail to:

4533 MacArthur Blvd. #240
Newport Beach CA 92660

Deliver to:

1621 Alton Pkwy
Irvine, CA 92606

**AUCTION DONATION,
ADVERTISEMENT,
& SPONSORSHIP
DEADLINE:**

December 15th, 2014

CASH DONATIONS DUE:

Jan 1st, 2015



Please retain this portion for your tax records.

Federal Tax ID #27-3820996

Cinematic Arts Experience is a recognized 501(c)(3) non-profit organization. Donations are tax-deductible as permitted by law. Donations must be received by the Cinematic Arts Experience before December 20, 2014. Cash donations can be sent in at any time.

ITEMS I DONATED: _____ DATE: _____

QUESTIONS: Sara Clausen, 949-892-932 * sara.clausen@cinematicarts.org * www.cinematicarts.org

CINEMATIC ARTS EXPERIENCE

Cinematic Arts Experience * 4533 MacArthur Blvd. #240, Newport Beach, CA 92660
www.cinematicarts.org * Tax ID #27-3820996 * Thank you for your generosity

Program Book Advertising

Advertise your company or brand with a quarter, half, or full page ad in the Festival Program Book.

Program Books will be distributed to all attendees of the Orange County Film Festival and will become collector's items for the nominees and winners in every category. Black and White advertisements must be submitted by December 1st to be included in the program.

Quarter Page - \$250

Half Page - \$500

Full Page - \$900

OC FILM FESTIVAL SPONSORSHIP PACKAGES

Donations may be made out to Cinematic Arts Experience. Tax ID is 27-3820996.

Sponsorship of the Orange County Film Festival puts your company in the spotlight. Our audience will appreciate seeing your brand, knowing your loyal support made the Orange County Film Festival possible.

Platinum Sponsor - \$5,000

Film Showcase Trailer	Title placement in trailer screened during film showcase/awards ceremony.
Official Poster	Title placement on poster, displayed in locations throughout Orange County.
Press Releases	Sponsor is acknowledged in press release, which is distributed to local press.
Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Logo Placement	Logo placement in all Festival Promotional Brochures and invitations distributed throughout Orange County.
Red Carpet Signage	Title signage at red carpet event.
Gobo	Gobo of sponsor's title/logo and is displayed during the entire event.
Product Display	Sampling and/or Activation opportunities on the red carpet.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Social Media	Title placement and Internet links on all social media platforms.
Newsletter	Title placement in newsletters distributed throughout Orange County.
Badges	Title placement on badge given to all attendees to wear for entrance into film showcase, red carpet, and awards ceremony.
4 Tickets	FOUR (4) tickets to red carpet event, film showcase, and awards ceremony.
Sponsor Plaque	Sponsor will receive an appreciation plaque from the Orange County Film Festival and CAE in recognition of their contribution.

Gold Sponsor - \$2,500

Official Poster	Title placement on poster, displayed in locations throughout Orange County.
Press Releases	Sponsor is acknowledged in a release, which is distributed to local press.
Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Logo Placement	Logo placement in all Festival Promotional Brochures and invitations distributed throughout Orange County.
Red Carpet Signage	Title signage at red carpet event.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Newsletter	Title placement in newsletters distributed throughout Orange County.
Badges	Title placement on badge given to all attendees to wear for entrance into film showcase, red carpet, and awards ceremony.
3 Tickets	THREE (3) tickets to red carpet event, film showcase, and awards ceremony.

Silver Sponsor - \$1,800

Official Poster	Title placement on poster, displayed in locations throughout Orange County.
Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Logo Placement	Logo placement in all Festival Promotional Brochures and invitations distributed throughout Orange County.
Red Carpet Signage	Title signage at red carpet event.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Newsletter	Title placement in newsletters distributed throughout Orange County.
2 Tickets	TWO (2) tickets to red carpet event, film showcase, and awards ceremony.

Supporting Sponsor - \$1,200

Program Book Advertising	One full-page ad in the Official Festival Souvenir Program Book distributed to all attendees.
Website	Title placement and Internet links on OC Film Festival / Cinematic Arts Experience websites.
Newsletter	Title placement in newsletters distributed throughout Orange County.
2 Tickets	TWO (2) tickets to red carpet event, film showcase, and awards ceremony.

DONATE EFFORTLESSLY THIS HOLIDAY SEASON WITH



When you shop using AmazonSmile, Amazon will donate 0.5% of the price of your purchases to the Cinematic Arts Experience.

HERE'S HOW:

STEP 1:

Simply go to smile.amazon.com from the web browser on your computer or mobile device.

STEP 2:

Search for "Cinematic Arts Experience"

STEP 3:

Select Cinematic Arts Experience as your charity and shop!

For more information, please visit:

smile.amazon.com/about

Thank you for your support and consideration!

CINEMATIC ARTS EXPERIENCE

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